

To Whom It May Concern:

I am hereby writing this letter to you to seek corporate sponsorship for Clary's Motor Speedway for the 2018 race season that is now under new ownership.

Motorsports sponsorship can increase name awareness through visibility in the community, improve revenue, and employee morale. Sure, you will have your company's name visible at the race track, but there are many other valuable benefits:

- You get visibility that can help network and promote your business.*
- Provide exposure for your business.*
- Can be utilized to improve employee morale-it will definitely be fun for you and your employees to become involved in.*

We are currently seeking sponsorship for the 2018 race season and beyond. Please see attached form, if interested, and choose your level of sponsorship that fits your needs.

Thank you for your time

Steve and Christy Hassell

Owners at Clary's Motor Speedway

Clarysmotorspeedway21@gmail.com

-GOLD PACKAGE (Sponsor a Race) \$2500

***This race will be named after your business (ex. Tractor Supply Night). These will be feature races with payouts to the drivers provided by your business. You will also be able to set up tables in the grandstand and pit areas. Some businesses like to do raffle items on these nights as well. (will include 6 free entrance passes for that event)**

-SILVER PACKAGE (Co-Sponsor a Race) \$1500

***Same as above package but it will be on another night with another business. (will include 4 entrance passes for that event)**

-BRONZE PACKAGE (Banner/Sign Display) \$1000 sign or \$500 banner

***This package includes a banner or sign to be displayed at the track. The banner will be displayed on the grandstand side and the sign will be displayed on the track billboard. Banners/signs will be provided by the race track owners. All we need is your artwork and information to be displayed. (package will include 4 free entrance passes to use at any race that you choose)**

-We also have smaller signs that can be displayed on the concession stand as well as smaller fence areas. These signs will also be provided by track owners at the cost of \$300

-If your business is not ready for a large investment just yet, we also will be taking smaller sponsorship amounts and your business name will be displayed on a banner with several other businesses as well as our website, face book page and calendars. The larger the dollar amount, the larger the artwork display.

-\$50 to \$300 range

Want to sponsor a race class??? Example **Pizza Huts Pure Stock v8, Walmarts Limited Sportsman....we can make that happen to. This will be your sponsored class for the entire 2018 race season. Contact us by email for pricing as it varies per class!**

Sponsorship Invoice

Name of Business: _____

Name: _____

Address: _____

City: _____ State: _____

Phone: _____

Sponsorship Package: _____

Make check payable to Steve and Christy Hassell

Visa/Mastercard/Discover/American Express

Card No: _____

Exp. Date: _____

CVC Code: _____

Zip Code: _____

Please attach artwork (ex. Logo) and any information that you would like attached with your business. If you have chosen a banner or sign package you may submit your artwork to clarysmotorspeedway21@gmail.com

If your package includes free admission tickets, please give us the names and numbers of the people who will be using these tickets.
