

Clary's Motor Speedway  
"Where Legends Are Born"  
Sponsorship Form

To Whom It May Concern:

CMS is hereby writing this letter to you to seek corporate sponsorship for Clary's Motor Speedway for the current race season that is under the management of Steve Hassell. Motorsports sponsorship can increase name awareness through visibility in the community, improve revenue, and employee morale. Sure, you will have your company's name visible at the race track, but there are many other valuable benefits:

- You get visibility that can help network and promote your business.
- Provide exposure for your business.
- Can be utilized to improve employee morale.
- It will definitely be fun for you and your employees to become involved in.

CMS is currently seeking sponsorship for the current race season and beyond. Please see attached form if interested and choose your level of sponsorship that fits your needs.

Thank you for your time!

*Steve Hassell*

Promoter at Clary's Motor Speedway  
[www.clarysspeedway.com](http://www.clarysspeedway.com)

**GOLD PACKAGE** (Sponsor a Race) \$2500

This race will be named after your business (ex. Tractor Supply Night). These will be feature races with payouts to the drivers provided by your business. You will also be able to set up tables in the grandstand and pit areas. Some businesses like to do raffle items on these nights as well. (Will include 6 free entrance passes for that event.)

**SILVER PACKAGE** (CoSponsor a Race) \$1500

Same as above package but it will be on another night with another business. (Will include 4 entrance passes for that event.)

**BRONZE PACKAGE** (Banner/Sign Display) \$1000 Sign or \$500 Banner

This package includes a banner or sign to be displayed at the track. The banner will be displayed on the grandstand side and the sign will be displayed on the track billboard. Banners/signs will be provided by the race track promoter. All we need is your artwork and information to be displayed. (Package will include 4 free entrance passes to use at any race that you choose.)

We also have smaller signs that can be displayed on the concession stand as well as smaller fence areas. These signs will also be provided by track owners at the cost of \$300. If your business is not ready for a

large investment just yet, we also will be taking smaller sponsorship amounts and your business name will be displayed on a banner with several other businesses as well as our website, Facebook page and calendars. The larger the dollar amount, the larger the artwork display.

### **\$50 TO \$300 RANGE**

Want to sponsor a race class? Example Pizza Huts Pure Stock V8, Wal-Mart's Limited Sportsman, etc... We can make that happen too. This will be your sponsored class for the entire race season. Contact us for pricing as it varies per class!

CMS Contact Information:  
Steve Hassell (CMS Promoter)  
Phone: 252-339-0089

Sponsorship Invoice

Name of Business: \_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Sponsorship Package: \_\_\_\_\_

Make check payable to Steve Hassell.

Visa/Mastercard/Discover/American Express

Card No: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
CVC Code: \_\_\_\_\_  
Zip Code: \_\_\_\_\_

Please attach artwork (ex. Logo) and any information that you would like attached with your business. If you have chosen a banner or sign package you may submit your artwork to [clarysmotorspeedway21@gmail.com](mailto:clarysmotorspeedway21@gmail.com).

If your package includes free admission tickets, please give us the names and numbers of the people who will be using these tickets.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_